

Press release

SMART EVENT'10

*The Innovation Forum for Mobility
and Trusted Technologies & Services*

September 21-24, 2010 - Sophia-Antipolis, French Riviera

www.smart-event.eu

Announcing 2010 Edition: Research on Top!

Smart Event 11th edition will highlight further the role of academic and private research in tech innovations changing our lives. A line-up of over 150 influential speakers from Research and Industry has been selected to reflect latest R&D advances in Digital Security, Mobile Applications and e-ID. 700 delegates are expected, from academics to professional users.

Key moment this year, the Grand Opening will address social networking privacy and trust issues, and will allow Industry to debate on how to ensure security in every mobile devices.

In addition to its 3 parallel tech conferences, *e-Smart*, *Smart Mobility* and *World e-ID*, *Smart Event'10* also strengthens its training program *Smart University* with 17 modules.

Paris, June 22nd, 2010 – While information technologies are merging with mobile telecoms, while the borders between IT Security and Smart Security are blurring, while e-ID technologies are spreading, some more 150 speakers will give a clear view on where the ICT innovation is heading to in terms of security, privacy and trust. Such is the mission and the goal of *Smart Event 2010* edition: presenting to and discussing with the full value chain of digital security and mobility the latest technology trends, the lessons learned, the emerging usages, the market opportunities.

To light the way for Industry and Research, *The Innovation Forum for Mobility and Trusted Technologies & Services* has strengthened its contents to cover latest significant research results: smart grids, contactless devices security, smart card advanced requirements or new USIM apps at *e-Smart* conference ; m-payment, TSM model, corporate mobility, cloud computing, M to M or NFC at *Smart Mobility* conference; latest ID metasystems, access control systems, long lasting biometrics solutions, etc. at *World e-ID* conference... These topics will be addressed during 30 thematic sessions over 2.5 days.

Beyond its 150 presentations ranging from keynotes addresses to use cases, *Smart Event* will also bring forward some of the hottest debates in the ICT industry. The Grand Opening plenary session will gather leading names to address social networking privacy and trust issues. The panel debate afterwards on how to ensure security in mobile devices will mobilize the Industry. And thanks to several sessions' "closing discussions", exchanges and debates promise to be fruitful across

For over 10 years now, *Smart Event* tech conferences and education program has enjoyed the recognition from world-class researchers, innovators, developers, decision makers: attendance figure has nearly doubled over the 5 past years. 700 delegates from over 40 countries are expected for the upcoming edition.

Smart Event also boasts some of the leading name in Research and Industry. Keynotes will include:

- Jacques Bus, independent consultant Trust in the Information Society
- Kim Cameron, Chief Architect of Identity & Access, **Microsoft**
- Pr Willie Donnelly, Head Research and Innovation, **TSSG, Waterford Institute**
- Claudia Eckert, Director Fraunhofer SIT, Vice Director **CASED**, Chair IT security at **TUM**
- Pr Thomas Engel, Deputy Director, Center for Security Dependability and Trust, **University of Luxembourg**
- Udo Helmbrecht, Executive Director of **ENISA**
- Mika Lauhde, Director Security and Business Continuity, **Nokia**
- Pr Ronald Leenes, Professor in Regulation by Technology at the **Tilburg Institute for Law, Technology, and Society**
- Florin Lupescu, Director for ICT Addressing Societal Challenges, **European Commission**
- Walter Weigel, Director General, **ETSI**

Smart Event'10 features 3 technological and strategic conferences, offering 6 parallel thematic streams over 2.5 days:

- **e-Smart:** “*Designing the future of digital security technologies*” - www.e-smart.eu
e-Smart reflects the enlarged scope of the Smart Card Industry to the Digital Security Industry. Manufacturers, integrators, research labs and universities, industry associations, standardization and governmental bodies... will present and discuss smart grids, contactless devices security, smart card advanced requirements, java card security and implementation, USIM-based mobile services... and as usual breakthroughs in cryptographic research, its implementations and latest advances in formal methods.
Program and useful information:
- **Smart Mobility:** “*Building Trusted Mobile Applications*” - www.smart-mobility.eu
The conference gathers the Mobile Ecosystem and the Smart Security Industry: security experts, mobile operators, applications developers, handset manufacturers, banks... At stake: how to bring trust, security and convenience to mobile/contactless services and applications? Among hottest topics, m-payment, TSM model, corporate mobility, cloud computing, M to M, NFC... plus other emerging trusted mobile technologies, trusted mobile platforms, applications and services.
- **World e-ID:** “*The next e-ID management technologies & services*” - www.worlde-id.eu
The conference reviews e-ID and digital data management innovations in the public and enterprise sectors along with major e-ID infrastructures deployments from across the globe. Hot this year, the latest ID metasystems, access control systems, long lasting biometrics solutions..... Applications, standards, interoperability issues will also be covered by the e-ID industry leaders.

Smart Event also hosts **Smart University**, “*State-of-the-Art ICT knowledge and training courses*”. This advanced educational programme will offer 17 training modules covering a wide range of topics echoing *Smart Event* scope: smart cards, applied cryptology, Java Card, RFID, M to M, NFC, mobile development, ID management, security engineering, SOA...
Program and useful information: www.smart-university.eu

➔ **SMART EVENT'10** online: www.smart-event.eu

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Founding Institutional Partner: Eurosmart

Strategic Partner: Gemalto

Silver Partner: Microsoft

Conference Partner: Atmel

Institutional Partners: e-Forum – ETSI - European Payments Council – GlobalPlatform - Java Card Forum - NFC Forum – OASIS – SKEMA - Smart Card Federation of China - W3C-World Wide Web Consortium

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