

Press release

SMART EVENT'10

*The Innovation Forum for Mobility
and Trusted Technologies & Services*

September 21-24, 2010 - Sophia-Antipolis, French Riviera

www.smart-event.eu

W-4 update: more Keynotes and final agenda

Smart Event announces the final program of its 3 tech conferences *e-Smart*, *Smart Mobility*, *World e-ID* and its *Smart University* advanced trainings.

New Keynotes will enrich the exceptional platform of 150+ reputed speakers from Research and Industry. They will allow an exhaustive review of the latest advances of Digital Security, Mobile Applications and e-ID.

Smart Event'10 quick facts:

- 150+ speakers from academia and industry
- 40+ countries represented
- 3 conferences totalising 6 parallel tracks, 30 sessions
- 17 high level trainings

Paris, August 28th, 2010 – Leading figures of Digital Security, e-Mobility and e-ID are announced at Smart Event'10. About fifteen Keynotes will present and discuss the hottest topics with their peers, forming a global line-up of 150+ speakers over 3.5 days. Here are the names to date:

- Cyrille Bataller, Director, **Accenture Technology Labs Europe**
- Kim Cameron, Chief Architect of Identity & Access, **Microsoft**
- Pr Willie Donnelly, Head Research and Innovation, **TSSG, Waterford Institute**
- Claudia Eckert, Director **Fraunhofer SIT**, Vice Director **CASED**, Chair IT security at **TUM**
- Pr Thomas Engel, Deputy Director, Center for Security Dependability and Trust, **University of Luxembourg**
- Udo Helmbrecht, Executive Director of **ENISA**
- Detlef Houdeau, Senior Director of Business Development, Identification Market, **Infineon**
- Zdenek Jiricek, Managing Director eGovernment, **Microsoft**
- Pr Ronald Leenes, Professor in Regulation by Technology at the **Tilburg University**
- Florin Lupescu, Director for ICT Addressing Societal Challenges, **European Commission**
- Mika Lauhde, Director Security and Business Continuity, **Nokia**
- Juha Murtopuro, CEO, **Valimo**
- Volker Reible, German project manager, **STORK**
- Amardeo Sarma, Senior Manager, **NEC Laboratories Europe**
- Walter Weigel, Director General, **ETSI**

In addition this official list of Keynotes, the final agenda is now released. In particular, Smart Event'10 will start with the "Grand Opening", an exceptional plenary session featuring Keynotes only. They will share visions and discuss two issues on top of the agenda this year:

"Privacy and Trust in Future Social Networking" with ENISA, Tilburg University, European Commission, Facebook, Google, Viadeo, Yahoo... and a panel discussion : "Trusted Mobility: IT security Vs Smart security", with Fraunhofer SIT, Nokia, Waterford Institute, University of Luxembourg, Gemalto.

Here is the full list of the sessions scheduled from September 22 to 24 at Smart Event'10. Each conference is divided in two parallel complementary tracks:

► **e-Smart conference** presents cutting edge innovations in hardware and software security for smart cards and trusted portable devices, along with latest advances in cryptology, threat analysis, secure embedded software design & implementation. Two parallel tracks:

Technology Innovations:

- Smart Grids Security
- Innovative Secure Devices and Platforms
- Smart Card Advanced Requirements Specifications
- Exploiting USIM Potential
- Java Card Security, Java Card & Java Card 3.0 Implementation

Smart Security:

- Threats, Attacks and new Security Issues
- Cryptology Breakthroughs
- Cryptographic Implementations Breakthroughs
- Formal Methods: Raising the Assurance Level
- Wireless & Contactless Technologies Security

► **Smart Mobility (Sept. 22 to 24) conference focuses on security, trust, convenience of mobile applications/platforms and their ecosystem. Two parallel tracks:**

Mobile Ecosystem and Smart Components:

- Mobile Applications & UseCases
- Bringing Trust to Mobile Phones
- Cloud Computing
- Enterprise Mobility & Emerging Trusted Mobile Technologies
- M2M & Smart Mobile Objects

Mobile Applications & UseCases:

- Trusted Mobile Services and m-Payment
- Trusted Mobile Services and other Applications - Part I & II
- NFC, contactless & RFIDS Applications - Part I & II

► **World-e-ID conference features 50 presentations on wide scale e-ID programs and latest e-ID technologies, including issues such as interoperability, standardisation, security and privacy issues. Two parallel tracks:**

e-ID Use Cases & Organizations:

- e-Gov Services cases - Part I & II
- EU-Funded Projects results - Part I & II
- e-Health: from e-Health to m-Health

e-ID Technologies:

- Border Control Systems
- Technology trends - Part I & II
- Technologies & Infrastructures
- Biometric

Plus a plenary, **Roadmap for Future Global e-ID**: model and vision, process and standards, interoperability and services, agenda and milestones

► **Smart University**, "State-of-the-Art ICT knowledge and training courses": The advanced educational programme will offer 17 training modules covering a wide range of topics echoing Smart Event scope: **smart cards, applied cryptology, Java Card, RFID, M to M, NFC, mobile development, ID management, security engineering, SOA...** Program and useful information: www.smart-university.eu

SMART EVENT'10 online: www.smart-event.eu

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Founding Institutional Partner: Eurosmart

Strategic Partner: Gemalto - **Silver Partner:** Microsoft - **Conference Partner:** Atmel

Institutional Partners: e-Forum – ETSI – Eris@ - European Payments Council – GlobalPlatform - Java Card Forum - NFC Forum – OASIS – SKEMA - Smart Card Federation of China – W3C-World Wide Web Consortium

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