

Smart mobility
Building Trusted Mobile Applications
September 21-23, 2011

CALL FOR PAPERS

Deadline for abstract submission is MARCH 31, 2011

As a part of Smart Event 2011, Smart Mobility'11 will take place in Sophia Antipolis nearby Nice, in one of the most delightful area of Southern Europe.

Smart Mobility is an international conference **addressing trust, security and convenience in mobile services and applications.**

Participating in Smart Mobility'11 offers the opportunity to meet with both mobile ecosystems players and smart security industry while getting the latest trends and most innovative trusted mobile applications.

SCOPE

Mobile/wireless communications, services and appliances play an ever-growing role in all aspects of citizens and consumers existence, for improving their personal and professional quality of life. To ensure durable growth of such consumer and citizen digital offers, it is urgent to address thoroughly the trust and security challenge of Mobility.

The Smart Mobility conference **focuses on trusted mobile applications and usages covering all transactions completed in a mobile and convenient ecosystem and securely managed.** Smart Mobility platform intends to reflect Market and Industry trends at the cutting edge of this new application domain, from mobile applications development over the viewpoint of mobile ecosystems to secure transactions and device management.

The [Smart Mobility Program Committee](#) is expecting proposals from world-class trustworthy mobility and e-mobility applications R&D, business & marketing experts from the mobile telecommunication, finance, banking, entertainment, and health and transport industry leaders. Are also expected presentations from research laboratories and universities, industry associations, international standardization organizations and governmental bodies, institutions, consultants, analysts and lawyers.

TOPICS

■ Trust, Security & Privacy Protection in Mobile Operating Systems and Application Delivery Process

- ▶ Requirements Specification & Case Studies
- ▶ Mobile Security Software Implementation
- ▶ Embedded SIM implementation
- ▶ Devices and network Protection against Major Security Threats And Detection
- ▶ Threat analyses for Mobile Systems
- ▶ Mobile platforms building and testing
- ▶ Cross-platforms issues, parametric development

■ Servers & Middleware Security Issues in Mobile Systems

- ▶ Safe and secure Content Downloading, Software Upgrading, and Devices re-Configurability
- ▶ Mobile SOA & Web Services Oriented Architecture Platforms Issues
- ▶ Cloud Computing
- ▶ Mobile Web Services
- ▶ Service Level Agreements, QoS, Reliability Issues

■ Management, Deployment, Adoption & Diffusion of Mobile Applications & Services

- ▶ Impact of Fixed, Mobile and Multimedia Convergence
- ▶ Embedded SIM initiatives' impact
- ▶ Economics of Security and Privacy of Mobile Ecosystem
- ▶ Cooperation between MNO/Service Providers/Banks
- ▶ Trusted Service Management
- ▶ Emerging Theories, Models, Challenges

■ Trusted Mobile Applications and Services

- ▶ NFC, Contactless and other Wireless protocols based applications

- ▶ Machine to Machine applications, security requirements, regulatory issues
 - ▶ Mobile Payment & Financial Transactions Management
 - ▶ Context & Location Sensitive Applications, LBS, RTLS, etc.
 - ▶ Transport transactions, Intelligent Transportation Systems, etc.
 - ▶ Mobile Collaboration Services Management
 - ▶ Trusted Mobile Internet
 - ▶ Other Innovative Mobile Applications: Messaging services and e-mail, m-Health services, mobile e-Learning, Peer-to-Peer applications, etc.
 - ▶ Multimedia Content Protection, Conditional Access: Mobile TV/Video/Music issues; Entertainment, games, adult, sports, gambling services; Unified Digital Right Management, on-line IPR licensing
- **Trust, & Privacy Protection for social networks used in mobile & pervasive environments**
 - **Ontology of mobile ecosystems**

HOW TO SUBMIT?

Prospective authors **must submit a short abstract using the [submission template](#)** (Word document).

1. Short, explicit and appealing title.
2. Name, function, address, phone, e-mail, and affiliation of all the author(s) of the presentation together with a short description of the author(s)' expertise.
3. The name of the actual speaker (only 1 person is allowed to present).
4. 3 to 4 bullet points (1 line max. each).
5. Length of the abstract: between 300-500 words (one A4 page).
6. Specify the conference they address to: e-Smart, Smart Mobility, World e-ID.

Submissions not conforming to these formatting instructions risk rejection regardless of their technical merit.

All submissions must be original ones, not previously published elsewhere, publicly presented or submitted in parallel to any other event. **They should be informative and impartial. The Program Committees will review all submissions and will reject any commercially-oriented ones.**

Submission Procedure

Authors are invited to submit their proposals electronically to lperron@strategiestm.com

If authors do not receive acknowledgment within 72 hours, they are kindly invited to contact directly Lenick Perron – Strategies Telecoms & Multimedia - Phone + 33 1 48 59 99 32

Deadline for abstract submission is MARCH 31, 2011

Decisions and Presentation

Notification of acceptance or rejection will be sent to authors on April 29, 2011

Authors of accepted papers commit themselves to present their paper at the conference. In case of personal impediment, the speaking person shall arrange a substitute speaker.

Speaker's registration

The speaker's registration rate is €475 (60% discount on the regular rate) giving access to the conference and to any other session of the co-located e-Smart and World e-ID conferences, during the whole Smart Event 2011.

Co-authors also benefit from preferential attendance rates. Speakers' travel and accommodation expenses are not covered by the organizers.

Proceedings of each conference will be available at the opening of the event. Clear instructions about the proceedings will be sent to the authors of accepted papers.

The organizers commit themselves not to disseminate the presentations before the conferences.

Other important dates

- ▶ Official Program Appearance: May 23, 2011
- ▶ Complete presentation for the proceedings: August 31, 2011

CALL FOR WORKSHOPS

Smart Mobility'11 will be combined with workshop sessions offering the opportunity for more focused exchange of ideas and presentation of on-going research, development or projects relative to these listed above.

The Program Committee welcomes workshop proposals providing sufficient information to evaluate the quality and importance of the topic, the goals of the workshop, and the size of the interested community. The workshop chairs must prepare and organize the building of their workshop program.

The conference organizers will include the workshop in the Smart Event promotion campaign. The logistics (registration, hotel booking, and other logistical services) can be handled by the organizers.

The workshop webpage can be hosted on Smart Event website and managed by our webmaster. Alternatively, the Workshop Chair can host the workshop webpage on a different server and Smart Event website will link to that page.

Submit your Workshop Proposals to lperron@strategiestm.com

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Program Committee

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