



www.smart-event.eu

2011 Conferences Program: From Tiniest Embedded Systems to the "Cloud", Security & Trust Issues at All Levels!

In its 12th Edition, Smart Event has selected 150 presentations best addressing the hottest issues in digital security, trusted mobile technologies and electronic identity. Its three conferences e-Smart, Smart Mobility and World e-ID will be completed by several side events, workshop and advanced trainings. 700+ participants coming from over than 45 countries are expected.

Paris, June 21st, 2011 – The Smart Event 2011 conferences program is now unveiled. 150 presentations have been selected by three demanding Program Committees to address some of the today's hottest ICT topics such as cloud computing, NFC or identities management, just to mention a few among 27 thematic sessions (overview below). From the tiniest embedded system to the "cloud", this edition will stick to the expert contents that have been recognized for 12 years now. With one pending central question, involving the full value chain, from the manufacturer to the citizen/consumer: how to ensure these ICT innovations the maximum security, privacy and trust? Over 2.5 days, the panel of 150 world-class speakers will provide new answers through latest technology trends, lessons learned, emerging usages, market opportunities in three core fields: digital security, trusted mobile technologies and electronic identity management. Those key topics are addressed by the following three complementary international tech conferences:

- e-Smart to cover smart/digital security technologies and methods
- Smart Mobility: trusted mobile applications, platforms & devices
- and World e-ID: electronic identity projects, management and technologies

3 conferences and more

Smart Event'11 will feature several "add-ons" to explore further the main conference contents. Note in particular the Smart Urban Spaces Workshop, an European-wide effort to introduce interoperable e-city services based on latest mobile technologies ; the co-located NFC World Congress, the world's first truly international exhibition and conference (www.nfcworldcongress.com) ; an exclusive tour of Cityzi's NFC services in Nice with Samsung and Orange ; or Live demos of biometrics solutions at Accenture Labs Europe.

Smart Event'11 will also host the Nice-Sophia Antipolis Session of Smart University, the advanced educational program: about 10 advanced trainings covering a wide range of topics echoing Smart Event scope: smart cards, applied cryptology, Java Card, NFC, mobile development, ID management, DoS Attacks...

Program and useful information: www.smart-university.eu

Beyond cutting-edge contents, Smart Event, as recall its baseline "*The Innovation Forum for Mobility and Trusted Technologies & Services*", will provide a very valuable platform to foster exchanges across and between world-class researchers, innovators, developers, decision makers evolving in complementary ecosystems. Altogether, thanks to these recognised features, 2011 edition promises to welcome 700+ participants coming from over than 45 countries.

2011 program highlights:

27 thematic sessions in 6 parallel streams will be presented this year. Among the hottest topics:

- 2 half-day sessions will be dedicated to **NFC technologies** (e-Smart) and applications (Smart Mobility), plus an

- optional "NFC Tour" in the pioneer city of Nice and parallel live demos by Accenture Labs Europe and more to come...
- The ultimate **cloud computing security** approaches will be presented and debated at the Grand Opening, in a wide "chip-to-cloud" perspective, with prestigious keynotes
 - Among smart security hot topics: **user's privacy, trusted execution environment, Java card 3.0, embedded platforms breakthroughs...**
 - Trusted mobile technologies: **smartphones' security, Machine to Machine, Mobility in Enterprise Security Strategy...**
 - Electronic identity: **10 large scale e-ID projects presented, latest biometrics advances, online and e-gov services privacy, new identity documents solutions...**
 - Several side events will allow participants to broaden their perspectives in NFC, biometrics, smart cities... plus the high level trainings in embedded devices, ID management, Mobility...

Overview of Smart Event'11

27 thematic sessions running in six parallel tracks, with a prestigious Grand opening Plenary session:

Wednesday September 21

Smart Event 2011 Grand Opening Session					
MOBILE SERVICES: THE NEW "CHIP-TO-CLOUD" CHALLENGE					
Security, Privacy, Interoperability: which business models and strategies?					
Keynotes & Panel Discussion					
e-Smart		Smart Mobility		World e-ID	
Smart Grids ----- Smart Security Pre-Competitive Research Projects	Trusted Technologies for NFC & Contactless	Securing the Smartphones and Mobile OS	Trustworthy Mobile Applications: Perspectives & Use Cases	EU Projects Results & Perspectives	Privacy Protection & Online Identities <i>Panel:"2010-2015 technology trends"</i>

Thursday September 22

Trusted Execution Environments ----- Identity & Privacy Protection	Cryptography Breakthroughs	Integrating Mobility in Enterprise Security Strategy	Trusted NFC Services and Products	National & International ID Projects - Part I	Biometrics Advances
Advances on Java Card ----- Java Card Security	Embedded Security Platforms	Advances in Security & Mobility ----- Performance & Security for Wireless Networks	Securing & Deploying m-Payments	National & International ID Projects - Part II <i>Panel: "Moving Forward on Privacy for e-Gov Services"</i>	New Standards Implementation ----- Improving Identity Documents

Friday September 23

Security Assurance & Certification: Methods & Schemes	Machine to Machine Deployment & Security	Smart Card Based e-ID Solutions: Latest Trends
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Full program of the conferences online : <http://www.smart-event.eu/conferences>

Smart Event'11 features 3 technological and strategic conferences, offering 6 parallel thematic streams over 2.5 days:

- **e-Smart:** "*Designing the future of digital security technologies*" - www.e-smart.eu

In its 12th edition, e-Smart gathers once again the whole Smart Security Industry to present and discuss new digital security technologies and their implementation to embedded systems and mobile devices. Hot this year: NFC, User's Privacy, Trusted Execution Environment, Java Card, embedded platforms security...

- **Smart Mobility:** "*Building Trusted Mobile Applications*" - www.smart-mobility.eu

At the interface of mobile ecosystem and smart security industry, Smart Mobility explores the innovative ways to bring trust, security and convenience to mobile platforms and applications.

Among the hot trusted mobile technologies this year: NFC, Smartphones Security, m-Payment, Machine to Machine, Mobile Enterprise Security...

- **World e-ID:** "*The next e-ID management technologies & services*" - www.world-eid.eu

Innovation and policy makers of e-ID technologies & services take a comprehensive look at the major deployments from across the globe and at the latest e-ID technologies & standards. Hot this year: world's largest e-ID projects results, latest biometrics advances, Privacy Protection & Online Identities...

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